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FOR IMMEDIATE RELEASE - CITY ANNOUNCES NEW CALL CENTER AND 200  
NEW JOBS

The City of Lynchburg and the Lynchburg Industrial Development Authority (LIDA) announced today that CDG Management, L.L.C., with corporate headquarters in New Jersey, will establish an outbound call center in downtown Lynchburg. The call center will be located at 301 5<sup>th</sup> Street and will use approximately one-third of the existing 24,000 sq. ft. building constructed in 1992. The building has been empty for approximately five years and originally housed a postal bar coding facility.

CDG will create approximately 200 new jobs in Lynchburg and support a seventy-two seat facility. CDG currently operates call centers throughout the United States and has one other Virginia facility in Martinsville.

CDG is unique in that it did not request any incentives from the State or the City. Its sole requirement was that there would be an available workforce. CDG was convinced that the City of Lynchburg had the necessary workforce.

The Virginia Economic Development Partnership (VEDP) initially brought CDG's President in charge of Site Selection and External Affairs to Lynchburg in mid-September to evaluate two other locations.

"Lynchburg has a quality workforce and it was the workforce that helped CDG to make the final decision to locate in Lynchburg. We appreciate VEDP's assistance in making the initial contact with the company and we welcome CDG to the Lynchburg community," said Mary Jane Russell, Acting Director of Economic Development.

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